






UNIVERSITY OF EMBU



## UNIVERSITY OF EMBU ENDOWMENT FUND

INAUGURAL

# GOLF TOURNAMENT

-  **Karen Country Club**
-  **9<sup>th</sup> May, 2025**
-  **6:00 a.m.**

## SPONSORSHIP CATEGORIES

### PLATINUM SPONSOR *KSH 2,000,000*

- Corporate recognition on signage at tee box – two (4) holes
- Company banner and booth/desk at the registration table and golf luncheon
- Banners to be displayed on the course and registration table (sponsor to provide banners)
- Inclusion of the sponsor logo in **all** communications and publicity materials
- Recognition as presenting partner sponsor at the golf banquet
- Opportunity to include an item in the tournament gift bag
- Display of marketing materials/sample products at the registration table

### GOLD SPONSOR *KSH 1,500,000*

- Reserved priority seating at the golf awards banquet
- Corporate recognition on signage at tee box – two (2) holes
- Company logo at the registration table and golf banquet
- Banner to be displayed on the course and registration table (sponsor to provide banner)
- Inclusion of the sponsor logo in all email blasts to participants and media outlets
- Recognition in **all** communications and publicity materials
- Opportunity to include an item in the tournament gift bag
- Display of marketing materials/sample products at the registration table



## SPONSORSHIP CATEGORIES

### SILVER SPONSOR **KSH 1,000,000**

- Reserved priority seating at the golf awards banquet
- Corporate recognition on signage at tee box – (1) holes
- Company logo at the registration table and golf luncheon
- Banner to be displayed on the course and registration table (sponsor to provide banner)
- Inclusion of the sponsor logo in all email blasts to participants and media outlets
- Recognition as the silver presenting partner sponsor
- Recognition as presenting partner sponsor at the golf luncheon
- Opportunity to include an item in the tournament gift bag
- Display of marketing materials/sample products at the registration table

### DOUBLE EAGLE **KSH 800, 0000**

- Corporate recognition on signage at tee box – one (1) hole
- Company logo or name on a sign at the registration table and golf luncheon
- Recognised as the major sponsor before shotgun start
- Opportunity to include an item in the tournament gift bag
- Course fee sponsor – KSH 300,000
- Corporate recognition on the signage at the tee box – one (1) hole and entrance
- Company banner at the registration table and golf luncheon

### CORPORATE FOURSOME **KSH 350,000**

- Corporate banner on course
- Corporate recognition on signage at tee box – one (1) hole

### BIRDIE SPONSOR **KSH 250,000**

- Corporate recognition on signage at tee box – one (1) hole
- Company logo or name at the registration table and golf luncheon

### DINNER SPONSOR **KSH 400,000**

- Corporate logo is prominently placed on the University of Embu Endowment Fund Golf Tournament Dinner/ Breakfast
- Recognition in marketing material
- Opportunity to welcome players before starter announcements
- Company banner placement near breakfast table (must provide own banner)

### PAYMENT DETAILS

EQUITY BANK, EMBU BRANCH  
PAYBILL: 247247  
ACCOUNT NO: 0190279052803

#### FOR MORE INFORMATION CONTACT

✉ [golftournament@embuni.ac.ke](mailto:golftournament@embuni.ac.ke)  
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SCAN FOR MORE DETAILS

